

it's as easy as

abc



## Colour Division

Effective printed communications are fundamental to successful businesses. Colour can make a dramatic difference to the way people produce, read and respond to printed material.



Without doubt, colour adds impact and professionalism to business communications, making them more memorable and easy to understand. Colour is even proven to improve the recognition of a brand, create critical competitive advantage and boost sales.

**ABC's Colour Division** can bring enormous advantages to businesses of every size through our independent range of hardware, software and services. Our knowledge of specialised printing requirements within different areas of a business, enables us to offer a complete strategic overview of colour printing within your entire organisation.

